



Vox Institute

Training and Research Institute
Specialised in speech communication and social psychology



International Workshop

The Power of Voice and Nonverbal Behaviour in Speech Communication

October 21st-22nd 2020

When we speak, other people “read” our voices in addition to listening to our words. Things they pay attention to include your pace, your tone and inflection, and your fluency. Our voices also convey emotional meanings: joy, sarcasm, anger, affection, or confidence.

Nonverbal messages (facial expressions, gestures, posture) have a huge impact on the quality of your personal and professional relationships. The way you communicate affects how others see you, how well they like and respect you, and whether or not they trust you. It is not just what you say; it is how you say it.

Objectives:

1. To assess personal strengths and weaknesses (areas of improvement) via scientific measurement of communication skills (acoustic and visual analyses).
2. To acquire vocal skills appropriate for speaking at meetings (video/audio conf.), presenting facts and figures, public speaking, and Face-to-Face communication
3. To master the strategic use of nonverbal behaviour (facial expressions, gestures, posture, gaze).
4. To assure congruence between 3 communication channels: verbal, vocal and non-verbal (face, gesture, posture, gaze).
5. To structure the content of presentations in a way that raises interest and maintains attention.

Programme:

- Three main vocal skills: chunking, emphasis, intonation.
- Vocal style in public speaking and in face-to-face interaction.

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Direction: Dr. Branka Zei Pollermann

Société Suisse de Psychologie; Association for the Advancement of Affective Computing;
Society for the Study of Artificial Intelligence and the Simulation of Behaviour;
International Speech Communication Association; International Society for Research on Emotion

- Verbal aspects: vocabulary (semantic networks) and argumentation strategies (blends of rational and emotional factors).
- The pyramid principle: structure of presentations
- Nonverbal behaviour (facial expressions, gestures, gaze, posture) and their strategic usage in speech communication.
- Congruence between verbal content and nonverbal behaviour.
- Most efficient rhetorical figures in speaking and writing.

Pre-work: The attendees' voices are acoustically analysed and their *Vocal profiles* are presented on the first day of the course.

Duration: 2 days (14 hours)

Maximum number of attendees: 8

Venue: a small château very close to Geneva (France, Haute Savoie).

Price:

- 1) If residential, CHF 2100.-/person. The price includes: workshop fee, pre-workshop and post acoustic voice-analyses, lodging (2 nights) supper on day of arrival, two breakfasts, one dinner, 2 lunches, and the transportation (from Geneva railway station or airport to the chateau and back).
- 2) If non-residential, CHF 1950.- / person (including all meals and the transportation - once to and from the chateau).

To reserve a place please click [HERE](#)

Trainer: [Branka Zei Pollermann PhD](#) - founder and director of Vox Institute teaches speech communication, leadership and social/emotional intelligence and in Switzerland, France and the UK. She is author of [numerous publications](#). Her academic credentials include: PhD in psychology (University of Geneva), three MAs (general linguistics, psychology, English and Italian languages and literature) and postgraduate studies in speech pathology, phonetics, philosophy and sociology. She held part-time teaching and research positions at: Geneva University – Faculty of psychology (9 yrs.), Geneva University Hospitals (17 yrs.), CERN (7 yrs.), and Zagreb University - Phonetics Institute (7 yrs.).

<https://www.vox-institute.ch/eng/about-us/>



Vox Institute was founded in Geneva in 1988. It is training and research institute specialized in speech communication and emotion psychology. Its mission is to provide scientifically based courses and objective assessment of: (a) communication skills and (b) emotional climate in organisations - key component of charisma and persuasion (dedicated software).

Our philosophy: “Rethinking the world of education and technological innovation”

Vox Institute uses leading-edge technology for both assessment and training in vocal and non-verbal skills of speech communication.

The Power of Voice and Nonverbal Behaviour in Speech Communication
Workshop Schedule

Day 1		Day 2	
07:30 - 08:30	Registration	07:45 – 08:30	Breakfast
08:30 - 10:15	Impact of vocal and non-verbal behaviour <u>Three main skills:</u> 1) Chunking	08:30 -10:15	<u>Nonverbal behaviour:</u> Face, posture, gaze, and gestures
10:15-10:30	Tea / coffee break	10:15-10:30	Tea / coffee break
10:30- 12:30	2) Emphasis, 3) Intonation. <u>Exercises in the control of pitch and loudness</u>	10:30 - 12 :30	<u>Congruence between verbal content and nonverbal behaviour</u> <u>The Pyramid principle:</u> structure of talks
12:30 - 13:45	Lunch	12:30 - 13:45	Lunch
13:45 – 15:15	<u>Exercises in the control of fluency, pace and intonations</u> <u>Vocal styles in</u> - public speaking - meetings, F2F	13:45 – 15:15	<u>Rhetorical figures</u> Video recording & feedback
15:15-15:30	Tea / coffee break	15:15-15:30	Tea / coffee break
15:30 - 17:45	<u>Verbal aspects:</u> vocabulary & argumentation strategies	15:30 - 17:45	Video recording & feedback
19 :30 - 21:00	Dinner	17:45	End
As of 21:00	<u>Friendly get-together speeches & rhetorical games</u>	As of 17:45	Good-bye drinks and Q & A

Registration and Cancellation Policy

Workshop title:

The Power of Voice and Nonverbal Behaviour in Speech Communication

Venue: *A small château Haute Savoie, France (30 km from Geneva)*

Date : *October 21st-22nd 2020*

Payment deadline: *September 20th 2020*

Prices:

- *Residential: CHF 2100.-/person. The price includes: workshop fee, acoustic voice-analysis, lodging, all meals and transportation (from railway station or airport to the chateau and back).*
- *Non-residential: CHF 1950.- /person (including meals and the transportation - once to and from the chateau).*

To be paid by e-banking to:

Bank Name :	Union de Banques Suisses (UBS)
Bank Address:	UBS SA, case postale, CH-1204 Genève
Account Number:	240-227036.00V
Account Holder's Name:	Vox Institute
IBAN:	CH96 0024 0240 2270 3600 V
BIC Code:	UBSWCHZH80A

Requests to cancel the workshop must be sent by email to info@vox-institute.ch.

All cancellation requests must be received prior to the start date of the workshop.

- *Cancellations received less than 4 weeks before the workshop are charged 25% of the original workshop fee.*
- *Cancellations received less than two weeks before the workshop are charged 50% of the original workshop fee.*
- *Cancellation requests received less than 48 hours before the workshop will not be honoured, and no money will be refunded.*

Should the workshop be cancelled by Vox Institute, the candidates will be notified immediately and will receive a complete refund of all fees within 1 week after the cancellation.







Hiking and jogging possibilities in the surroundings.