

Based in Athens – Greece, [Manos Sifonios](#) has been Vox Institute's business partner since 2016. He uses Vox Institute's services in the field of scientific Audits of Vocal and Non-verbal behaviour in speech communication.

Mr **Sifonios** is a Media training expert, the CEO and major stakeholder at [Reputation Unique](#), External Partner at F1 Communication, writer, trainer, and Coach in Public speaking, Media, etc. - with extensive experience working with executives and heads of large companies and organizations in **Greece**.

He studied Biology, worked as a Biologist and then studied Online Journalism and Directing. He attended special courses in the field of communication, as well. He has worked in television and radio broadcasts as a journalist or production director, as well as in journal editions. He is an author of six books in different fields (Novels, Media, Greek language, Poetry) and co-author in other four books.

Mr **Sifonios** has been working in the field of Communication since 1995 and in 2004 founded Run Communications, which was succeeded by Reputation Unique in 2015. In 2007 he founded F1 Communication with a focus on Training. He has given lectures on Communication at various Conferences and as a rapporteur at the Open Popular University.

He has organized and implemented numerous integrated communication programs, campaigns, specialized media training and crisis management seminars and spokesperson trainings for senior executives. He writes regularly articles in portals, newspapers or magazines and he is invited to comment on current affairs by the media, especially on issues of image, non-verbal communications and debates.