

Based in London – UK, Ewan Pearson, ACSI -Managing Director of [Grant Pearson Brown Consulting Ltd](#) (“GPB”) is a specialist adviser in the field of effective and persuasive communication, both spoken and written.

Since 2001, Ewan and his team have been using Vox Institute’s services in the fields of 1) acoustic voice analysis of speech communication, 2) visual analysis of speaker’s non-verbal behaviour, 3) regular trainings in theory (scientific updates) and practice (new high-tech founded exercises) for his team.

Ewan qualified as a doctor with BA, 2nd MB, BSc and MA Medical Sciences degrees from Jesus College, Cambridge and St Thomas’s Hospital, London. He is a visiting lecturer at LBS, IEDE and the Weidenfeld Scholarship program at Oxford University. He is an Associate member of the Chartered Investment and Securities Institute (CISI).

Ewan is also a member of the Faculty at the School for CEOs, and speaks at their regular residential programme “The Vital Few” on the subject of “Giving the Killer Speech” He has advised witnesses to a Treasury Select Committee, worked on the London 2012 and 2017 bids, and over the years on several of the largest successful floatations on the stock market including Ashanti, BT, Eurotunnel, GUS South Africa, KPN Mobile and Telstra.