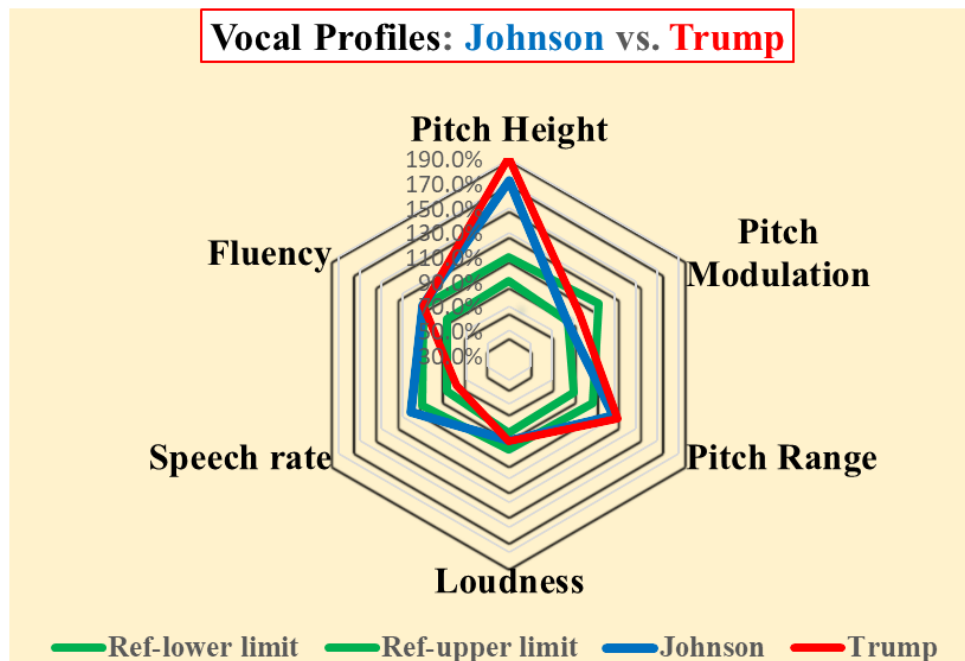


Amazing Similarity Between Boris Johnson's and Donald Trump's Speaking styles



[Vox Institute](#) compared **Boris Johnson's** first speech as PM - delivered on 24 July 2019 with that of **Donald Trump's** Inauguration Address on January 20th 2017.

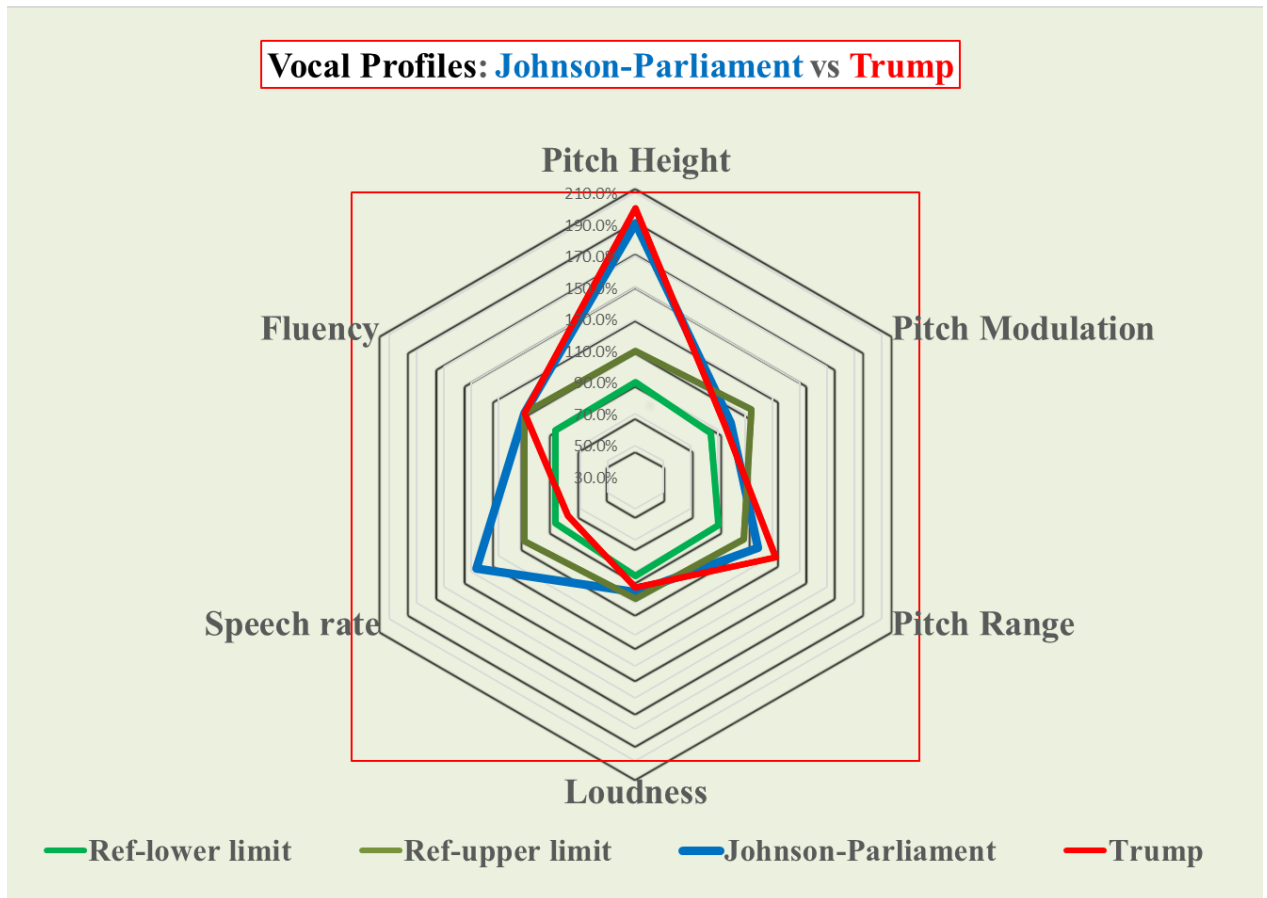


The graph above illustrates the % of correspondence / deviation from “the perfect voice” values elaborated by [Vox Institute](#) and the linguist Andrew Linn of Sheffield University. The green lines **Ref-lower limit** and **Ref-upper limit** represent the ranges of such optimal values. The “perfect voice formula” gives us an exciting glimpse into what makes voices **appealing or repelling**. For ex. if your pitch height is within the range of optimal values, you will inspire trust. If your pitch modulation and your pitch range have the required values, you will be perceived as **dynamic, emotionally engaged and competent**.

Johnson's first speech in the parliament 25- July 2019

Extract: first 77 sec

Lexical Density = 0.58



Except for Johnson's faster speech rate, Trump's and Johnson's vocal features are identical.



Most frequent words: greatest; kingdom; united.

There is no doubt that Johnson is going to make the UK great again.