



# Vox Institute

Training and Research Institute  
Institut de formation et de recherche  
Specialised in speech communication and social psychology



## International Workshop

### *The Power of Voice and Nonverbal Behaviour in Speech Communication*

September 6<sup>th</sup> -7<sup>th</sup> 2019

To reserve a place please click [HERE](#)

When we speak, other people “read” our voices in addition to listening to our words. Things they pay attention to include your pace, your tone and inflection, and your fluency. Our voices also convey emotional meanings: joy, sarcasm, anger, affection, or confidence.

Nonverbal messages (facial expressions, gestures, posture) have a huge impact on the quality of your personal and professional relationships. The way you communicate affects how others see you, how well they like and respect you, and whether or not they trust you. It is not just what you say; it is how you say it.

#### Objectives:

1. To identify personal strengths and weaknesses in speech communication.
2. To choose the speaking style that enhances credibility and persuasiveness.
3. To acquire vocal skills appropriate for speaking at meetings (video/audio conf.), presenting facts and figures, public speaking, and Face-to-Face communication.
4. To master the strategic use of nonverbal behaviour (facial expressions, gestures, posture, gaze).
5. To structure the content of presentations in a way that raises interest and maintains attention.

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Direction: Dr. Branka Zei Pollermann

Société Suisse de Psychologie; Association for the Advancement of Affective Computing;  
Society for the Study of Artificial Intelligence and the Simulation of Behaviour;  
International Speech Communication Association; International Society for Research on Emotion

Programme:

- The role of verbal, vocal and nonverbal behaviour in speech communication.
- Three main vocal skills: chunking, emphasis, intonation.
- Vocal style in public speaking and in face-to-face interaction.
- Verbal aspects: vocabulary (emotional semantic networks); choice of argumentation strategy (blends of rational and emotional strategies).
- Nonverbal behaviour (facial expressions, gestures, gaze, posture) and their strategic usage in speech communication.
- Congruence between verbal content and nonverbal behaviour.
- The *Pyramid principle*: structure of talks
- Most efficient rhetorical figures in speaking and writing.

Pre-work: The attendees' voices are acoustically analysed and their *Vocal profiles* are presented on the first day of the course.

Duration: 2 days (14 hours)

Maximum number of attendees: 10

Venue: Château de Marlioz, 74270 Marlioz, France (35 min. drive from Geneva).

Price:

- 1) If residential, CHF 2100.-/person. The price includes: workshop fee, pre-workshop and post acoustic voice-analyses, lodging (2 nights) supper on day of arrival, two breakfasts, one dinner, 2 lunches, and the transportation (from Geneva railway station or airport to the chateau and back).
- 2) If non-residential, CHF 1950.- / person (including all meals and the transportation - once to and from the chateau).

Trainer: Branka Zei Pollermann PhD - founder and director of Vox Institute.

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Vox Institute was founded in Geneva in 1988. It is training and research institute specialized in speech communication and emotion psychology. Its mission is to provide scientifically based courses and objective assessment of: (a) communication skills and (b) emotional climate in organisations. Vox Institute uses leading-edge technology for assessment and training in vocal and non-verbal skills of speech communication. Branka Zei Pollermann PhD (founder and director) teaches speech communication, leadership and social/emotional intelligence and in Switzerland, France and the UK. She is author of [numerous publications](#). Her academic credentials include: PhD in psychology (University of Geneva), three MAs (general linguistics, psychology, English and Italian languages and literature) and postgraduate studies in speech pathology, phonetics, philosophy and sociology. She held part-time teaching and research positions at: Geneva University – Faculty of psychology (9 yrs.), Geneva University Hospitals (17 yrs.), CERN (7 yrs.), and Zagreb University - Phonetics Institute (7 yrs.). For some media coverage see: [https://www.vox-institute.ch/eng/about\\_us/media](https://www.vox-institute.ch/eng/about_us/media)

**The Power of Voice and Nonverbal Behaviour in Speech Communication  
Workshop Schedule**

Day 1		Day 2	
07:30 - 08:30	Registration	07:45 – 08:30	Breakfast
08:30 - 10:15	Impact of vocal and non-verbal behaviour <u>Three main skills:</u> 1) Chunking	08:30 -10:15	<u>Nonverbal behaviour:</u> Face, posture, gaze, and gestures
10:15-10:30	Tea / coffee break	10:15-10:30	Tea / coffee break
10:30- 12:30	2) Emphasis, 3) Intonation. <u>Exercises in the control of pitch and loudness</u>	10:30 - 12 :30	<u>Congruence between verbal content and nonverbal behaviour</u> <u>The Pyramid principle:</u> structure of talks
12:30 - 13:45	Lunch	12:30 - 13:45	Lunch
13:45 – 15:15	<u>Exercises in the control of fluency, pace and intonations</u> <u>Vocal styles in</u> - public speaking - meetings, F2F	13:45 – 15:15	<u>Basic rhetorical figures in speaking and writing</u> Video recording & feedback
15:15-15:30	Tea / coffee break	15:15-15:30	Tea / coffee break
15:30 - 17:45	<u>Verbal aspects:</u> vocabulary & argumentation strategies	15:30 - 17:45	Video recording & feedback
19 :30 - 21:00	Dinner	17:45	End
As of 21:00	<u>Friendly get-together speeches &amp; rhetorical games</u>	As of 17:45	Good-bye drinks and Q & A

## Registration and Cancellation Policy

Workshop title:

***The Power of Voice and Nonverbal Behaviour in Speech Communication***

Venue: Château de Marlioz, Haute Savoie, 74270 Marlioz, France

Prices:

- If residential, CHF 2100.-/person. The price includes: workshop fee, pre-workshop acoustic voice-analysis, lodging, all meals and transportation (from railway station or airport to the chateau and back).
- If non-residential, CHF 1950.- (all meals and transportation included).

Payment deadline: 10<sup>th</sup> August 2019

To be paid by e-banking to:

Bank Name :	Union de Banques Suisses (UBS)
Bank Address:	UBS SA, case postale, CH-1204 Genève
Account Number:	240-227036.00V
Account Holder's Name:	Vox Institute
IBAN:	CH96 0024 0240 2270 3600 V
BIC Code:	UBSWCHZH80A

Requests to cancel the workshop must be sent by email to [info@vox-institute.ch](mailto:info@vox-institute.ch).

All cancellation requests must be received prior to the start date of the workshop.

- Cancellations received less than 4 weeks before the workshop are charged 25% of the original workshop fee.
- Cancellations received less than two weeks before the workshop are charged 50% of the original workshop fee.
- Cancellation requests received less than 48 hours before the workshop will not be honoured, and no money will be refunded.

Should the workshop be cancelled by Vox Institute, the candidates will be notified immediately and will receive a complete refund of all fees within 1 week after the cancellation.





Hiking and jogging possibilities in the surroundings.

