



Vox Institute

Training and Research Institute
Institut de formation et de recherche
Spécialisé en expression orale et psychologie de la communication



The Power of Voice and Nonverbal Behaviour in Speech Communication

Fifteenth International Workshop
February 8th-9th 2018

When we speak, other people “read” our voices in addition to listening to our words. Things they pay attention to include your pace, your tone and inflection, and your fluency. Our voices also convey emotional meanings: joy, sarcasm, anger, affection, or confidence.

Nonverbal messages (facial expressions, gestures, posture) have a huge impact on the quality of your personal and professional relationships. The way you communicate affects how others see you, how well they like and respect you, and whether or not they trust you. It is not just what you say; it is how you say it.

Objectives:

1. To identify personal strengths and weaknesses in speech communication.
2. To choose the speaking style that enhances credibility and persuasiveness.
3. To master the emotional dimensions of speech communication.
4. To control one’s nonverbal behaviour (facial expressions, gestures, posture).

Programme:

1. The role of verbal, vocal and nonverbal behaviour in speech communication;
2. Three main vocal skills: chunking, emphasis, intonation;
3. Vocal style in public speaking and in face-to-face interaction;

4. Verbal aspects:
 - choice of vocabulary (emotional connotations of semantic networks)
 - choice of argumentation strategy (blends of rational and emotional argumentation strategies)
5. Nonverbal behaviour (facial expressions, gestures, gaze, posture) and their strategic usage in speech communication
6. Congruence between verbal content and nonverbal behaviour
7. Oratory: most efficient rhetorical figures in speaking and writing.

Method:

Pre-work: The attendees' voices are acoustically analysed and their *Vocal profiles* are presented on the first day of the course.

During the course: numerous exercises with audio and video recordings are performed and immediate feedback is provided.

Duration: 2 days (14 hours)

Maximum number of attendees: 10

Venue: Vox Institute, 17 rue des Maraîchers 1205 Geneva

Price: CHF 1800.-/person

The price includes: workshop fee, pre-workshop acoustic voice-analyses, 2 lunches.

Trainer: Branka Zei Pollermann PhD - founder and director of Vox Institute.

To register please click [HERE](#)

[Vox Institute](#) was founded in Geneva in 1988. It is a training and research institute specialized in speech communication and emotion psychology. Its mission is to provide scientifically based courses and objective assessment of: (a) communication skills (b) emotional climate in organisations.

Vox Institute uses leading-edge technology for assessment and coaching in vocal and non-verbal skills of speech communication.

Branka Zei Pollermann PhD (founder and director) teaches speech communication, leadership and social/emotional intelligence in Switzerland, France, UK and UAE. She has been involved in Geneva University scientific research for 35 years and is author of [numerous publications](#). Her academic credentials include: PhD in psychology (University of Geneva), three MAs (general linguistics, psychology, English and Italian languages and literature) and postgraduate studies in speech pathology, phonetics, philosophy and sociology.

In parallel to her work at Vox Institute, she held part-time teaching and research positions at: Geneva University (Faculty of Psychology - 9 yrs.), University Hospitals (17 yrs.), CERN (7 yrs.), and Phonetics Institute - Zagreb University (7 yrs.).

For media coverage see: http://www.vox-institute.ch/eng/about_us/media

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Registration and Cancellation Policy

Workshop title: The Power of Voice and Nonverbal Behaviour in
Speech Communication

Dates: February 8th -9th 2018 (8h30-17h30)

Venue: Vox Institute, 17 rue des Maraîchers, 1205 Geneva

Price: CHF 1'800.- / person. The price includes: course fee + 2 lunches

Payment deadline: January 15th 2018.

To be paid by e-banking to:

Bank Name :	Union de Banques Suisses (UBS)
Bank Address:	UBS SA, case postale, CH-1204 Genève
Account Number:	240-227036.00V
The Account Holder's Name:	Vox Institute
IBAN:	CH96 0024 0240 2270 3600 V
BIC Code:	UBSWCHZH80A

Requests to cancel the workshop must be sent by email to info@vox-institute.ch.

All cancellation requests must be received prior to the start date of the workshop.

- Cancellation requests emailed less than 4 weeks before the workshop are charged 25% of the original workshop fee.
- Cancellation requests emailed less than two weeks before the workshop are charged 50% of the original workshop fee.
- Cancellation requests emailed less than 48 hours before the workshop will not be honoured, and no money will be refunded.

Should the workshop be cancelled by Vox Institute, the candidates will be notified immediately and will receive a complete refund of all fees within 1 week after the cancellation.

The Power of Voice and Nonverbal Behaviour in Speech Communication
Workshop Schedule

February 8th 2018		February 9th 2018	
08:30 - 10:15	The role of vocal and NV behaviour in speech communication	08:30 -10:15	Nonverbal behaviour: Face, posture, gaze, and gestures
10:15-10:30	Tea / coffee break	10:15-10:30	Tea / coffee break
10:30- 12:30	Three main vocal skills: chunking, emphasis, intonation.	10:30 - 12 :30	Congruence between verbal content and nonverbal behaviour + Video recordings feedback
12:30 - 13:45	Lunch	12:30 - 13:45	Lunch
13:45 – 15:15	Exercises in the control of pitch, loudness, speech rate, fluency and intonation.	13:45- 15:15	Structure of presentations: The Pyramid principle + Video recording & feedback
15:15-15:30	Tea / coffee break	15:15-15:30	Tea / coffee break
15:30 - 17:45	Vocal style in public speaking and in face-to-face verbal interaction	15:30-17:45	Rhetorical figures, Rebuttals + Video recording & feedback