



# Vox Institute

Training and Research Institute

Institut de formation et de recherche

Spécialisé en expression orale et en psychologie de la communication



## International Workshops

### *The Power of Voice and Nonverbal Behaviour in Speech Communication*

April 13-14<sup>th</sup> 2018

June 22<sup>nd</sup>-23<sup>rd</sup> 2018

September 14-15<sup>th</sup> 2018

When we speak, other people “read” our voices in addition to listening to our words. Things they pay attention to include your pace, your tone and inflection, and your fluency. Our voices also convey emotional meanings: joy, sarcasm, anger, affection, or confidence.

Nonverbal messages (facial expressions, gestures, posture) have a huge impact on the quality of your personal and professional relationships. The way you communicate affects how others see you, how well they like and respect you, and whether or not they trust you. It is not just what you say; it is how you say it.

To reserve a place please click [HERE](#) (no payment yet).

Adresse: 17 rue des Maraîchers, CH 1205 Genève  
Tél.: +41 (0)22 328 76 74 ; Fax: +41 (0)86 079 203 92 17 ;  
e-mail: [info@vox-institute.ch](mailto:info@vox-institute.ch) ; <http://www.vox-institute.ch/>

Direction: Dr. Branka Zei Pollermann

Société Suisse de Psychologie; Association for the Advancement of Affective Computing;  
Society for the Study of Artificial Intelligence and the Simulation of Behaviour;  
International Speech Communication Association; International Society for Research on Emotion

Objectives:

1. To identify personal strengths and weaknesses in speech communication.
2. To choose the speaking style that enhances credibility and persuasiveness.
3. To master the emotional dimensions of speech communication.
4. To control one's nonverbal behaviour (facial expressions, gestures, posture).

Programme:

- The role of verbal, vocal and nonverbal behaviour in speech communication.
- Three main vocal skills: chunking, emphasis, intonation.
- Vocal style in public speaking and in face-to-face interaction.
- Verbal aspects: vocabulary (emotional semantic networks); choice of argumentation strategy (blends of rational and emotional strategies).
- Nonverbal behaviour (facial expressions, gestures, gaze, posture) and their strategic usage in speech communication.
- Congruence between verbal content and nonverbal behaviour.
- Oratory: most efficient rhetorical figures in speaking and writing.

Pre-work: The attendees' voices are acoustically analysed and their *Vocal profiles* are presented on the first day of the course.

Duration: 2 days (14 hours)

Maximum number of attendees: 10

Venue: Château de Marlioz, 74270 Marlioz, France (35 min. drive from Geneva).

Price:

- 1) If residential, CHF 2100.-/person. The price includes: workshop fee, pre-workshop acoustic voice-analyses, lodging (2 nights) supper on day of arrival, two breakfasts, one dinner, 2 lunches, and the transportation (from Geneva railway station or airport to the chateau and back).
- 2) If non-residential, CHF 1950.- (including all meals and transportation).

Trainer: Branka Zei Pollermann PhD - founder and director of Vox Institute.

To register please click [HERE](#) (no payment yet)

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[Vox Institute](#) was founded in Geneva in 1988. It is training and research institute specialized in speech communication and emotion psychology. Its mission is to provide scientifically based courses and objective assessment of: (a) communication skills and (b) emotional climate in organisations. **Vox Institute** uses leading-edge technology for assessment and coaching in vocal and non-verbal skills of speech communication. **Branka Zei Pollermann PhD** (founder and director) teaches speech communication, leadership and social/emotional intelligence and in Switzerland, France and the UK. She is author of [numerous publications](#). Her academic credentials include: PhD in psychology (University of Geneva), three MAs (general linguistics, psychology, English and Italian languages and literature) and postgraduate studies in speech pathology, phonetics, philosophy and sociology. Sh held part-time teaching and research positions at: Geneva University ( 9 yrs.), University Hospitals (17 yrs.), CERN (7 yrs.), and Phonetics Institute - Zagreb University (7 yrs.). For media coverage see: [http://www.vox-institute.ch/eng/about\\_us/media](http://www.vox-institute.ch/eng/about_us/media)



Hiking and jogging possibilities in the surroundings.





## Registration and Cancellation Policy

### Workshop title:

***The Power of Voice and Nonverbal Behaviour in Speech Communication***

**Venue:** Château de Marlioz, Haute Savoie, 74270 Marlioz, France

### Prices:

- If residential, CHF 2100.-/person. The price includes: workshop fee, pre-workshop acoustic voice-analysis, lodging, all meals and transportation (from railway station or airport to the chateau and back) .
- If non-residential, CHF 1950.- (all meals and transportation included).

### Payment deadlines:

- March 14<sup>th</sup> 2018 (for session April 13-14<sup>th</sup> 2018)
- May 23<sup>rd</sup> 2018 (for session June 22<sup>nd</sup>-23<sup>rd</sup> 2018)
- August 15<sup>th</sup> 2018 (for session September 14-15<sup>th</sup> 2108 )

To be paid by e-banking to:

Bank Name :	Union de Banques Suisses (UBS)
Bank Address:	UBS SA, case postale, CH-1204 Genève
Account Number:	240-227036.00V
Account Holder's Name:	Vox Institute
IBAN:	CH96 0024 0240 2270 3600 V
BIC Code:	UBSWCHZH80A

Requests to cancel the workshop must be sent by email to [info@vox-institute.ch](mailto:info@vox-institute.ch).

All cancellation requests must be received prior to the start date of the workshop.

- Cancellation requests received less than 4 weeks before the workshop are charged 25% of the original workshop fee.
- Cancellation requests received less than two weeks before the workshop are charged 50% of the original workshop fee.
- Cancellation requests received less than 48 hours before the workshop will not be honoured, and no money will be refunded.

Should the workshop be cancelled by Vox Institute, the candidates will be notified immediately and will receive a complete refund of all fees within 1 week after the cancellation.